

No looks, no cash, no date

Men seek beauty, women prefer fat cheques

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WHILE South Africa's single men favour beautiful women for a prospective companion, single women seek tall, wealthy men.

A survey of more than 3 250 members of the match-making service MatchVIP revealed that men in senior positions primarily go for looks while their female counterparts are seduced by fat payslips.

MatchVIP owner and dating coach Bonita Grobbelaar said 91% of women were concerned with the earnings of a partner, compared to 53% of men.

Engineers, according to MatchVIP statistics, are the worst-paid professionals in the country. Women seduced by status should rather cast their net in the banking world, she said.

Grobbelaar added: "Failing that, they may want to hang around the Eskom cafeteria as employees in relatively senior positions seem to out-earn their peers from other companies."

She said she has yet to meet a man who does not list physical attractiveness

Most women will date guys with a 'boep'

as a primary requirement for a partner.

"It's a fact, men prioritise looks above anything else. Only 22% of men would consider dating an overweight female while women, by contrast, are more forgiving with 59% of them willing to date a man with a 'boep'."


More than 85% of the ex-

ecutives aged between 29 and 50 describe themselves as "slim or athletic" — and usually work at banks, telecommunication companies or financial management enterprises.

Jasmin Koooverjee, principal psychologist at Chris Hani Baragwanath Academic Hospital, said professional women want partners who match their earnings.

"When we look for qualities in people, it's about what we see that either matches us or can give us something we may not be achieving. A woman earning well needs a financially stable guy because naturally she doesn't want to feel like she has to look after her partner."

"There is also the issue of the guy feeling inferior, and his self-esteem is also taken into consideration."

WHAT MEN ARE INTERESTED IN

WHAT WOMEN ARE LOOKING FOR

<p>♥ Attractiveness It's all about looks, intelligence and a sense of humour!</p>	VS	<p>♥ Big pay cheque It's the size of the wallet and payslip that counts.</p>
<p>♥ 53% Concerned about how much she earns.</p>	VS	<p>♥ 91% Concerned about how much he earns.</p>
<p>♥ 22% Would date overweight female.</p>	VS	<p>♥ 59% Would date overweight men.</p>

Some facts about club members:

- 0%** are married **43%** are divorced
- 4%** never been in committed relationship
- 51%** between 29 and 39 years old
- 35%** between 40 and 50 years old
- 22%** are entrepreneurs
- 10%** CEOs or MDs
- 53%** Senior, exec or management positions

- 88%** Are slim, athletic, normal built
- 23%** Have degrees
- 43%** Have post-graduate degrees
- 48%** Only date someone with some form of post-matric education
- 59%** Won't date smokers
- 30%** Earn more than R1.2-million p/a
- 38%** Earn between R700k – R1.2m per annum

Source: MatchVIP